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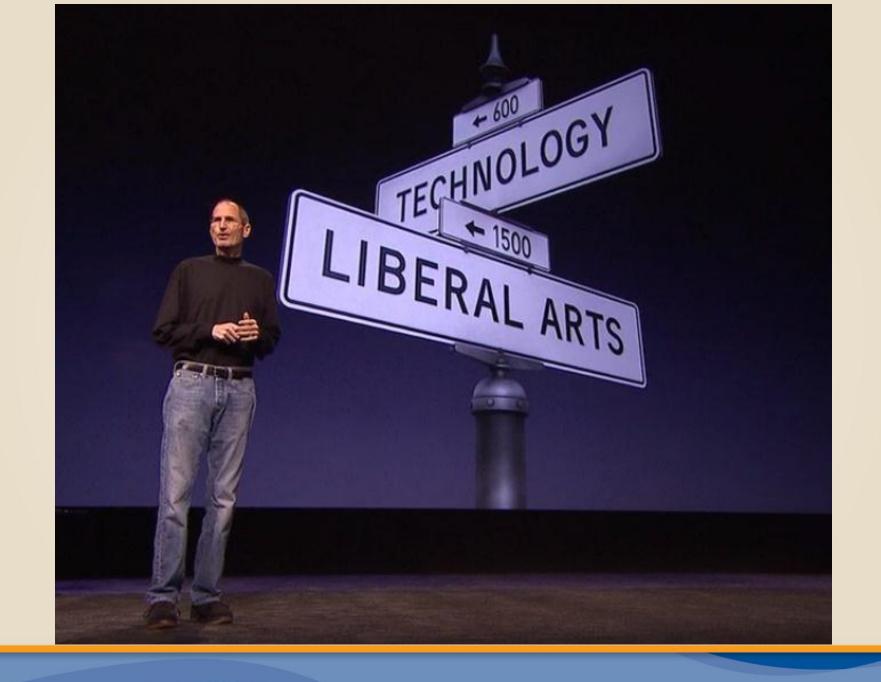
### **The New Economy in Florida** The University of Florida's Role

**President J. Bernard Machen Presentation to the UF Faculty Senate October 20, 2011** 









"It's in Apple's DNA that technology alone is not enough. That it's technology married with the liberal arts, married with the humanities, that yields us the result that makes our hearts sing." - Steve Jobs



An affordable UC for the middle class

### THE CHRONICLE of Higher Education

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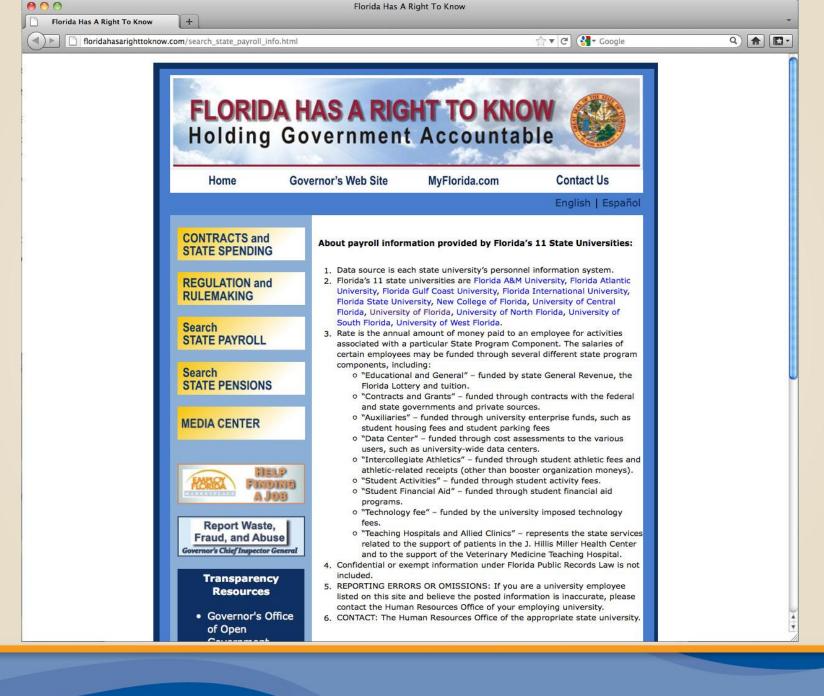
## The New York Times

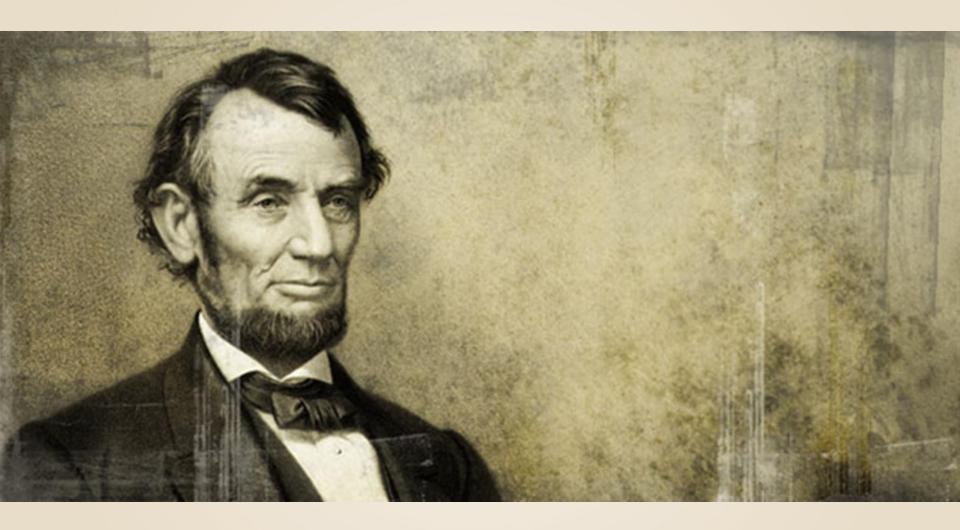
Are Too Many Americans Earning Four-Year Degrees?

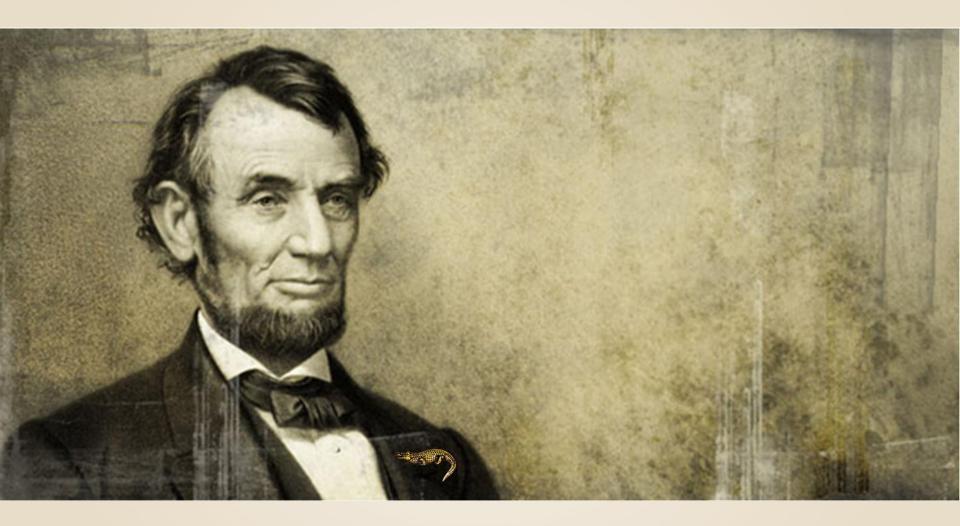
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